

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
943387-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Guinta/R/Congress	Tue-Mon week	216

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943387	WOC10032670

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
30		60

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/21/12	08/27/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/21/12 08/27/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 08/21/12 5:15 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
4 WMURW 08/22/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
3 WMURTh 08/23/12 5:24 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
5 WMURF 08/24/12 5:28 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
2	08/21/12	08/27/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/21/12 08/27/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 08/21/12 6:53 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
1 WMURW 08/22/12 6:28 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
4 WMURTh 08/23/12 6:59 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
2 WMURF 08/24/12 6:25 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
3	08/21/12	08/27/12	Good Morning America	7-9a	MTWTF--	:30	10	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/21/12 08/27/12 MTWTF-- 10 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 7:29 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
7 WMURTu 08/21/12 7:59 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
9 WMURW 08/22/12 7:28 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
2 WMURW 08/22/12 8:49 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
10 WMURTh 08/23/12 7:43 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
3 WMURTh 08/23/12 8:41 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
4 WMURF 08/24/12 7:26 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
8 WMURF 08/24/12 8:52 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
4	08/21/12	08/27/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/21/12 08/27/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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943387-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Guinta/R/Congress	Tue-Mon week	216	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	08/21/12	08/27/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 08/21/12 9:25 AM KELLY LIVE DAY 9AM-10AM :30 FG12TV01H \$350.00 NM									
5 WMURW 08/22/12 9:30 AM KELLY LIVE DAY 9AM-10AM :30 FG12TV01H \$350.00 NM									
4 WMURTh 08/23/12 9:44 AM KELLY LIVE DAY 9AM-10AM :30 FG12TV01H \$350.00 NM									
1 WMURF 08/24/12 9:49 AM KELLY LIVE DAY 9AM-10AM :30 FG12TV01H \$350.00 NM									
5	08/21/12	08/27/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTu 08/21/12 12:17 PM News 9 at Noon 12-1230p :30 FG12TV01H \$350.00 NM									
2 WMURW 08/22/12 12:28 PM News 9 at Noon 12-1230p :30 FG12TV01H \$350.00 NM									
3 WMURTh 08/23/12 12:24 PM News 9 at Noon 12-1230p :30 FG12TV01H \$350.00 NM									
5 WMURF 08/24/12 12:28 PM News 9 at Noon 12-1230p :30 FG12TV01H \$350.00 NM									
6	08/21/12	08/27/12	Who Wants to be a Million 1230-1p	1230-1p	MTWTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 12:50 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV01H \$250.00 NM									
7	08/21/12	08/27/12	News 9 at 5	5-6p	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 08/21/12 5:43 PM News 9 at 5 5-6p :30 FG12TV01H \$700.00 NM									
4 WMURW 08/22/12 5:14 PM News 9 at 5 5-6p :30 FG12TV01H \$700.00 NM									
3 WMURTh 08/23/12 5:29 PM News 9 at 5 5-6p :30 FG12TV01H \$700.00 NM									
5 WMURF 08/24/12 5:24 PM News 9 at 5 5-6p :30 FG12TV01H \$700.00 NM									
8	08/21/12	08/27/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTu 08/21/12 6:23 PM News 9 at 6 6-7p :30 FG12TV01H \$1,400.00 NM									
1 WMURW 08/22/12 6:28 PM News 9 at 6 6-7p :30 FG12TV01H \$1,400.00 NM									
5 WMURTh 08/23/12 6:29 PM News 9 at 6 6-7p :30 FG12TV01H \$1,400.00 NM									
3 WMURF 08/24/12 6:09 PM News 9 at 6 6-7p :30 FG12TV01H \$1,400.00 NM									
9	08/21/12	08/27/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTu 08/21/12 7:09 PM Chronicle NH 7-730p :30 FG12TV01H \$550.00 NM									
3 WMURTu 08/21/12 7:29 PM Chronicle NH 7-730p :30 FG12TV01H \$550.00 NM									
1 WMURW 08/22/12 7:23 PM Chronicle NH 7-730p :30 FG12TV01H \$550.00 NM									
5 WMURTh 08/23/12 7:28 PM Chronicle NH 7-730p :30 FG12TV01H \$550.00 NM									
10	08/21/12	08/27/12	Entertainment Tonight	730-8	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 5 \$700.00									



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Advertiser	Product	Estimate Number	
Guinta/R/Congress	Tue-Mon week	216	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	08/21/12	08/27/12	Entertainment Tonight	730-8	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 7:42 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
2 WMURTu 08/21/12 7:59 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
3 WMURW 08/22/12 7:47 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
5 WMURTh 08/23/12 7:59 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
11	08/21/12	08/27/12	News 9 at 11	11-11:35p	MTWTFSS	:30	7	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTFSS 7 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 08/21/12 11:32 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
1 WMURW 08/22/12 11:33 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
4 WMURTh 08/23/12 11:15 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
7 WMURF 08/24/12 11:25 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
6 WMURSa 08/25/12 11:35 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
5 WMURSu 08/26/12 11:30 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
12	08/21/12	08/27/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 08/21/12 11:54 PM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
4 WMURW 08/22/12 12:02 AM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
5 WMURTh 08/23/12 11:54 PM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
2 WMURF 08/24/12 12:01 AM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
13	08/21/12	08/24/12	PRE SEASON PATS GAI	7:57-11P	----F--	:30	1	\$1,250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ----F-- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 9:51 PM PRE SEASON PATS GAME 8/24 7:57-11P :30 FG12TV01H \$1,250.00 NM									

Total Spots **52**

Payment Terms 30 Days

Gross Total **\$33,900.00**

Agency Commission **\$5,085.00**

Net Amount Due **\$28,815.00**